



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

ACCREDITATION REPORT

**TECHNOLOGICAL AND HIGHER EDUCATION
INSTITUTE OF HONG KONG
VOCATIONAL TRAINING COUNCIL**

LEARNING PROGRAMME ACCREDITATION

**MASTER OF SCIENCE IN SPORTS MEGA EVENT
MANAGEMENT**

**(RETITLED TO MASTER OF SCIENCE IN
ORGANISATION OF SPORTS EVENT)**

OCTOBER 2025

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Appendix

HKCAAVQ Panel Membership

1. TERMS OF REFERENCE

1.1 Based on the Service Agreement (No.: AA1076), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), in the capacity of the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (AAVQO) (Cap. 592), was commissioned by Technological and Higher Education Institute of Hong Kong, Vocational Training Council to conduct a learning programme accreditation exercise for Master of Science in Sports Mega Event Management (retitled to Master of Science in Organisation of Sports Event upon accreditation) with the following Terms of Reference.

- (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the following programme of Technological and Higher Education Institute of Hong Kong, Vocational Training Council (the Operator/the Institute) (with specifications under (c)) meets the stated objectives and QF standards and can be offered as an accredited programme;
- (b) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ; and
- (c) Specifications of the Programme seeking accreditation status:

Programme title (English and Chinese, if any)	Exit award title (English and Chinese, if any)	Mode of study	Programme length	Major(s) leading to distinctive awards	Claimed QF level
Master of Science in Sports Mega Event Management* 體育競賽組織管理理學碩士*	Master of Science in Sports Mega Event Management* 體育競賽組織管理理學碩士*	Full-time	1 year	N/A	6
		Part-time	2 years	N/A	6

*Upon accreditation, the Programme Title and the Title of Qualifications are retitled to "Master of Science in Organisation of Sports Event 體育競賽組織理學碩士".

2. HKCAAVQ'S DETERMINATION

2.1 HKCAAVQ has determined that the Master of Science in Organisation of Sports Event (the Programme) meets the stated objectives and QF standard at Level 6 and can be offered as an accredited programme with a validity period of three years.

2.2 Validity Period

2.2.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.3 The determinations on the Programme are specified as follows.

Name of Local Operator	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等教育科技學院
Name of Award Granting Body	Vocational Training Council 職業訓練局
Title of Learning Programme	Master of Science in Organisation of Sports Event 體育競賽組織理學碩士
Title of Qualification(s) [Exit Award(s)]	Master of Science in Organisation of Sports Event 體育競賽組織理學碩士
Primary Area of Study and Training	Services
Sub-area (Primary Area of Study and Training)	Recreation, Leisure and Sports
Other Area of Study and Training	Business and Management
Sub-area (Other Area of Study and Training)	General Business Management
HKQF Level	Level 6
HKQF Credits	126

Mode(s) of Delivery and Programme Length	Full-time: 1 year Part-time: 2 years
Start Date of Validity Period	1 January 2026
End Date of Validity Period	31 December 2028
Number of Enrolment(s)	One enrolment per year
Maximum Number of New Students	Full-time: 150 Part-time: 50
Address of Teaching / Training Venue(s)	Technological and Higher Education Institute of Hong Kong (Chai Wan Campus) 133 Shing Tai Road, Chai Wan, Hong Kong Technological and Higher Education Institute of Hong Kong (Tsing Yi Campus) 20A Tsing Yi Road, Tsing Yi Island, New Territories, Hong Kong Technological and Higher Education Institute of Hong Kong (Tai Koo Campus) 29th Floor, 1063 King's Road, Quarry Bay, Hong Kong

2.4 Recommendations

HKCAAVQ offers the following recommendations for continuous improvement of the Programme.

- 2.4.1 The Operator should review the language aspects in the admission requirements to ensure that students admitted to the Programme have adequate language proficiency to undertake the Programme, and that the graduates possess the language proficiency required in the relevant industry. (Para. 4.2.5)
- 2.4.2 The Operator should ensure that the delivery of lectures and tutorials be specific to the sports event industry, with customised examples and cases, and that these arrangements to be implemented through internal QA mechanism. (Para. 4.3.7)

- 2.4.3 The Operator should incorporate contemporary and practical contents in the curriculum to better equip students with up-to-date knowledge and industry-relevant skills. (Para. 4.3.8)
- 2.4.4 The Operator should align the performance scale across different modules and use appropriate action verbs at QF Level 6 in the assessment rubrics. (Para. 4.4.5)
- 2.4.5 The Operator should provide appropriate staff induction, necessary support, and ongoing professional development and training in learning and teaching, with particular emphasis on the needs of new non-local teaching staff. (Para. 4.5.6)
- 2.4.6 The Operator should review the class size and ensure adequate teaching and learning facilities particularly laboratories and specialised centres are available to support the student intake. (Para. 4.6.2)
- 2.4.7 The Operator should provide adequate support to enhance students' language proficiency in Chinese (including Putonghua and Cantonese) and English, with a view to improve their employment opportunities in the local market. (Para. 4.6.3)
- 2.5 HKCAAVQ will subsequently satisfy itself on whether the Operator remains competent to achieve the relevant objectives and the Programme continues to meet the standard to achieve the relevant objectives as claimed by the Operator by reference to, amongst other things, the Operator's fulfilment of any conditions and compliance with any restrictions stipulated in this Accreditation Report. For the avoidance of doubt, maintenance of accreditation status is subject to the fulfilment of any condition and compliance with any restriction stipulated in this Accreditation Report. During the validity period, HKCAAVQ may request the Operator to provide evidence, such as admission related information, to demonstrate that the Operator and the Programme continue to comply with the determinations and meet the relevant accreditation standards.

3. INTRODUCTION

- 3.1 The Technological and Higher Education Institute of Hong Kong (THEi) was established in 2011 as a member institution of the Vocational Training Council (VTC). THEi mainly operates local self-

financed bachelor degree programmes and was granted Institutional Review status by HKCAAVQ in September 2012. In 2024/25 academic year, THEi offered 22 Bachelor's degree programmes, one Master's degree programme and a number of professional diploma and professional certificate programmes accredited by HKCAAVQ.

- 3.2 For this Learning Programme Accreditation exercise, HKCAAVQ formed an expert Panel (Panel Membership at **Appendix**). The site visit was conducted via Zoom on 14 August 2025 due to Black Rainstorm Warning, and an on-site visit at THEi Chai Wan Campus on 15 August 2025. HKCAAVQ's *Manual for the Four-stage Quality Assurance Process under the Hong Kong Qualifications Framework (Version 1.2, November 2020)* was the guiding document for the Operator and the Panel in conducting this accreditation exercise.

4. PANEL'S DELIBERATIONS

The following presents the Panel's deliberations on a range of issues pertinent to its major findings. For aspects of the accreditation standards where no observations are made, they are considered to be appropriately addressed by the Operator.

4.1 Programme Objectives and Learning Outcomes

The learning programme must have objectives that address community, education and/or industry needs, with learning outcomes that meet the relevant HKQF standards, for all exit qualifications from the programme.

- 4.1.1 The Programme, hosted by the Department of Sport and Recreation, is a taught postgraduate programme to be offered in one-year full-time and two-year part-time modes. It will be delivered in Chinese with Putonghua as the medium of instruction (MOI), which strategically benefits the students and aligns with the rapidly growing sports industry in Hong Kong and the Mainland, particularly the Greater Bay Area (GBA).
- 4.1.2 The Programme titles were originally proposed as "Master of Science in Sports Mega Event Management" in English and "體育競賽組織管理學碩士" in Chinese. The Panel regarded the original proposed Programme titles do not translate directly between the English and Chinese titles, as the element of "Mega Event" is missing in the Chinese translation. There is also redundancy for the use of "組織"

and “管理” within the Chinese title. The Operator emphasised that the Chinese title and the use of “競賽組織” tallies with the terminology standardised by the Ministry of Education of the People’s Republic of China for national academic classifications on sports education of taught master’s degree. To better address the Panel’s concerns, the Operator agreed to retitle the Programme as “Master of Science in Organisation of Sports Event” and “體育競賽組織理學碩士”, which could cover the organisation of sports events in all scales. Appropriate adjustments to the Programme Objectives and Programme Learning Outcomes are also made per Para. 4.1.4.

- 4.1.3 Given one of the intentions of this Programme is to address the rapid expanding sports and mega events industries in Hong Kong, and the term “Management” could illustrate a higher level of planning and execution of an event, the Panel **advised** the Operator should consider to include “Management” and/or “Mega Event” wordings in both Chinese and English Programme titles to better reflect the Programme curriculum and address the market needs.
- 4.1.4 The Programme Objectives (POs) and Programme Learning Outcomes (PLOs) of the Programme are set out below:

Programme Objectives

The Programme Objectives are to develop the following competences in students:

PO1	Comprehensive understanding of the Organisation of Sports Event, encompassing contemporary theories and practices. 對體育競賽組織的全面理解，涵蓋當代理論和實踐。
PO2	Diagnostic and creative skills to execute complex planning, design, and management functions related to sports operations and services, including effective resource allocation and evaluation. 判斷和創造性技能來執行與體育營運和服務相關的精密規劃、設計和管理功能，包括有效的資源分配和評估。
PO3	Leadership capabilities to contribute meaningfully to organisational change and development, effectively navigating complex ethical and professional issues within the sports sector. 領導能力來對組織變革和發展作出有意義的貢獻，並有效應對體育領域中的複雜倫理和專業議題。
PO4	Appropriate methodologies and technologies to

	facilitate collaboration in teams and enhance professional interactions. 適當的方法和技術來促進團隊合作並增強專業互動。
PO5	Critical evaluations of numerical and graphical data, thereby informing decision-making and enhancing the capacity to address challenges in the Organisation of Sports Event. 對數字和圖形數據進行批判性評估的能力，以支持決策並增強能力以應對體育競賽組織中的挑戰。

Programme Learning Outcomes

Upon successful completion of the Programme, students should be able to:

PLO1	Demonstrate a systematic and coherent body of knowledge in Organisation of Sports Event, particularly in areas such as mega event planning and operation. 展示在體育競賽組織領域中具系統性和一致性的知識體系，特別是在大型活動規劃和營運等方面。
PLO2	Apply highly specialised technical, scientific and management skills to conduct complex planning and managing functions related to mega sports events. 應用高度專業的技術、科學和管理技能來進行與大型體育活動相關的精密規劃和管理功能。
PLO3	Design and apply appropriate scientific methodologies to investigate issues in Organisation of Sports Event. 設計並應用適當的科學方法論來探討體育競賽組織議題。
PLO4	Demonstrate leadership, management and decision-making skills through reflective evaluations and feedback mechanisms, contributing to positive organisational change in the sports industry. 展示領導、管理及決策的技能，並通過反思評估和反饋機制展現領導和管理技能，為體育行業的積極組織變革做出貢獻。
PLO5	Communicate effectively using various methods suitable for different stakeholders in the sports sector of Hong Kong and Chinese Mainland. 有效地使用各種適合香港和中國內地體育行業不同持分者的方法進行交流。
PLO6	Utilise advanced digital and scientific applications to enhance students' professional skills, enabling them

	to analyse numerical and graphical data critically. 應用先進的數碼及科學應用來增強學員的專業工作，使他們能夠對數字和圖形數據進行批判性分析。
PLO7	Demonstrate creativity in addressing complex issues and making informed judgements, particularly in the context of digital transformation and business strategy in Organisation of Sports Event. 在體育競賽組織的數字轉型和商業策略中，展現在於解決複雜問題和做出明智判斷方面的創造力。

4.1.5 The Operator provided the following information to the Panel to illustrate that the Programme meets the relevant HKQF standards.

- (a) Mapping of PLOs to the POs;
- (b) Mapping of modules to the PLOs;
- (c) Mapping of the PLOs to the Generic Level Descriptors (GLDs) at HKQF Level 6;
- (d) Mapping of the modules to the GLDs at QF Level 6; and
- (e) Sample teaching materials, assessment materials and their associated assessment rubrics.

4.1.6 In response to the Panel's comments, the Operator revised the mapping table to more accurately represent the relationships between PLOs and POs, as set out below:

	PO1	PO2	PO3	PO4	PO5
PLO1	✓	✓			✓
PLO2	✓	✓		✓	✓
PLO3		✓		✓	✓
PLO4		✓	✓		✓
PLO5	✓		✓	✓	
PLO6				✓	✓
PLO7		✓	✓		✓

4.1.7 The Panel noted the Programme's intention to address manpower needs in the sports and mega event industries. The Operator provided evidence of potential student demand for the Programme through a market survey and indications of industry support. During the site visit, representatives of external stakeholders also affirmed that there is a significant manpower demand in the industry.

4.1.8 In view of the above, the Panel formed the view that the POs and PLOs of the Programme meet the relevant QF standards and have been developed to address the educational needs of industry.

4.2 Learner Admission and Selection

The minimum admission requirements of the learning programme must be clearly outlined for staff and prospective learners. These requirements and the learner selection processes must be effective for recruitment of learners with the necessary skills and knowledge to undertake the programme.

- 4.2.1 The Programme complies with the Student Admission Policies and Regulations and the General Entrance Requirements (GER) of the Institute laid down in its Academic Policies and Regulations (AP&R) for Taught Postgraduate Programmes. In addition, students should also meet the programme-specific minimum admission requirements to be considered eligible for entry to the Programme.
- 4.2.2 The GER for taught postgraduate programmes (standard entry) with Chinese as the MOI are outlined below:
- (a) A bachelor's degree from a recognised institution or a qualification at QF Level 5 or equivalent; AND
 - (b) For Chinese programmes, applicants whose entrance qualification is obtained from an institution where the medium of instruction is NOT Chinese should also fulfil the following minimum Chinese proficiency requirement:
 - i. Chinese Language in the Hong Kong Diploma of Secondary Education (HKDSE) at Level 3; OR
 - ii. Other public examination results which prove equivalent level of Chinese proficiency.
- 4.2.3 The Panel also noted the programme-specific minimum admission requirements for the Programme are as follows:

Standard Entry Route

Academic Qualification (Local or Non-local)

- (a) A Bachelor's degree from a recognised institution in Sports, recreation, leisure, management or Sports Science (or equivalent); OR
- (b) A Bachelor's degree from a recognised institution with at least 3 years of supervisory/managerial working experience.

AND

Language Requirement (Putonghua)

- (a) Mother tongue/ language is Putonghua; OR
- (b) Received a bachelor's degree or above of which the MOI was Putonghua; OR

- (c) Have at least three years working experience in Chinese Mainland or other Putonghua speaking countries or regions; OR
- (d) Have achieved at least Grade B, Level 3 in the Putonghua Shuiping Ceshi awarded by the State Language Commission (SLC); OR
- (e) Demonstrate the Putonghua speaking competence through assessments in an interview.

Non-Standard Entry Route

To be approved by the Vice-President (Academic) on a case-by-case basis

- 4.2.4 Applicants may be invited to attend an admission interview to assess their suitability for the Programme. The applicants will be required to give a presentation of their background and career aspirations. All interviews will be conducted in Putonghua. The Operator also provided the interview criteria and assessment form to be used in admission interview.
- 4.2.5 The Panel considered English ability is important for the prospective students of the Programme so that students could bridge the knowledge and best practices between international and Chinese perspectives. To address the Panel's concerns, the Operator indicated during the site visit that the interview assessment may include English components to ascertain the students' language proficiency for the Programme during the selection process. In this regard, the Panel **recommended** that the Operator should review the language aspects in the admission requirements to ensure that students admitted to the Programme have adequate language proficiency to undertake the Programme, and that the graduates possess the language proficiency required in the relevant industry.
- 4.2.6 The proposed maximum annual intake of the Programme is 150 full-time and 50 part-time students per year. The Operator demonstrated potential demand for the Programme as stated in Para. 4.1.7, and evidenced a track record of admitting postgraduate students from the Mainland.
- 4.2.7 In line with the Government's policy on the yearly quota of non-standard admission for programmes accredited under the Qualifications Framework, for local degree programmes operating in the 2023/24 academic year and onwards, the maximum number of non-standard admission (including mature students) should be capped at a maximum of 15% on a programme basis and 10% on an

institutional basis of the actual number of new students of the year. The cap is applied in line with the general expectation on self-financed degree-awarding institutions in safeguarding teaching and learning quality and thereby upholding the credibility and recognition of the qualifications. The percentages are based on the sum of new student numbers across all years of study.

- 4.2.8 Notwithstanding the above recommendation, the Panel considered that the admission requirements for the Programme are clearly outlined for prospective learners and are appropriate for recruiting applicants with the necessary skills and knowledge to undertake the Programme.

4.3 Programme Structure and Content

The structure and content of the learning programme must be up-to-date, coherent, balanced and integrated to facilitate progression in order to enable learners to achieve the stated learning outcomes and to meet the programme objectives.

- 4.3.1 The Programme comprises a total of 14 three-credit modules, including nine core modules and five elective modules. All modules are pitched at QF Level 6. To graduate, student is required to complete a total of ten modules, including nine core modules and choose one out of the five electives, totalling 30 institute credit points, equivalent to 126 QF credits.

- 4.3.2 The structure of the Programme to be offered is summarised in the following table:

Core / Elective	Offering Department	Module Title	Contact Hours		Non-Contact Hours	Notional Learning Hours	Institute Credit Points
			Lecture	Tutorial			
Core Modules	DSR	Leading & Planning of Mega Event 領導與規劃大型活動	28	14	84	126	3
	DSR	Mega Event Operation & Management 營運與管理大型活動	28	14	84	126	3
	DSR	Sports System & Event Operation in Chinese Mainland 中國內地運動體系與活動	28	14	84	126	3

		營運					
	DSR	Applications of Sports Therapy in the Industry 應用運動治療	28	14	84	126	3
	DSR	Scientific Support in Elite Athletes Training 科學支援精英運動員訓練	28	14	84	126	3
	DDIT	Digital Marketing 數碼行銷	28	14	84	126	3
	DHBM	Strategic Innovation & Entrepreneurship 策略性創新與創業精神	28	14	84	126	3
	DDIT	Business Intelligence & Analytics 商業情報及分析	28	14	84	126	3
	DSR	Capstone Applied Project 綜合應用專案	12	30	84	126	3
Elective Modules (Select 1 out of 5)	DDIT	Digital Business Strategy & Transformation 數碼業務策略及轉型	28	14	84	126	3
	DHBM	Leadership & Strategy 領導與商業策略	28	14	84	126	3
	DDIT	Cyber Security in Business 商業網路安全	28	14	84	126	3
	DSR	Scientific Strength & Conditioning in Sports Development 體育發展中的力量與體能訓練科學	28	14	84	126	3
	DHBM	Organisational & Human Resources Management 機構與人力資源管理	28	14	84	126	3
						Total:	1,260 hours*
							30 credits

*Note: A total of 1,260 Notional Learning Hours is equivalent to 126 QF Credits

4.3.3 The “Capstone Applied Project” is group-based project designed to help students connect their academic knowledge to real-world situations. The group size for “Capstone Applied Project” module is 3 to 5 students. Each group would work with an industry partner in identifying, analysing, and solving issues in vital areas like mega event management, public safety and commercial partnerships.

- 4.3.4 The Panel noted that the Programme is hosted by the Department of Sport and Recreation (DSR), in collaboration with Department of Hospitality and Business Management (DHBM) and Department of Digital Innovation and Technology (DDIT). Modules are offered by the three departments, with sports-, business- and technology-related modules offered by DSR, DHBM and DDIT respectively. The overall administration and management of the Programme are undertaken by the hosting department.
- 4.3.5 The Panel also reviewed the following information provided by the Operator.
- (a) Modules Syllabi;
 - (b) Overview of teaching and learning methods;
 - (c) Overview of assessment methods and corresponding weightings; and
 - (d) The set of information mentioned in Para. 4.1.5.
- 4.3.6 Upon reviewing the *Accreditation Document*, the Panel raised concerns about the necessity of including sports science-related modules in the Programme curriculum, such as “Applications of Sports Therapy in the Industry”, “Scientific Support in Elite Athletes Training”, and “Scientific Strength & Conditioning in Sports Development”. In the *Operator’s Response to Summary of Panel’s Initial Comments* and during the site visit discussions, the Operator reaffirmed the importance of the sports science knowledge in supporting and optimising athletes’ physical performance in organisation of sports event. However, the Panel observed that the original module outlines and syllabi did not clearly reflect elements related to sports events, nor did they adequately demonstrate appropriate contributions to the PLOs, as claimed in the modules’ objectives and learning outcomes. The Operator submitted revised module outlines for the aforementioned sports science-related modules during the site visit for the Panel’s review. The Panel considered that the revisions appropriately incorporated sports event contents, and **advised** the Operator to complete its internal quality assurance procedures to approve the revised module outlines.
- 4.3.7 The Panel reviewed the modules’ materials of “Business Intelligence & Analytics” and “Leadership & Strategy” from the tabled documents, and noted these business-related modules’ contents were too generic. To ensure contextual relevance and alignment with POs and PLOs, the Panel **recommended** that the Operator should ensure that the delivery of lectures and tutorials be specific to the sports

event industry, with customised examples and cases, and that these arrangements to be implemented through internal QA mechanism.

- 4.3.8 Through discussions with different representatives of the Operator during the site visit, the Panel identified several contemporary and practical contents that could be included in the Programme to strengthen graduates' work readiness, including (i) sports policies and legal knowledge such as contracting and licensing issues from authorities in both Mainland and Hong Kong; (ii) sports integrity (e.g. anti-doping); (iii) community health and wellness in sports event, and (iv) emergency medicine and first aid protocols for event management. In view of this, the Panel **recommended** that the Operator should incorporate contemporary and practical contents into the curriculum to better equip students with up-to-date knowledge and industry-relevant skills.
- 4.3.9 In spite of the above recommendations and advice, the Panel formed the view that the structure and content of the Programme are appropriately designed to facilitate progression and enable learners to achieve the stated learning outcomes and meet the programme objectives.

4.4 **Learning, Teaching and Assessment**

The learning, teaching and assessment activities designed for the learning programme must be effective in delivering the programme content and assessing the attainment of the intended learning outcomes.

- 4.4.1 The delivery of the Programme adopts the outcome-based approach, with a range of learning and teaching activities including lectures, tutorials, project-based learning, problem-based learning, guest lectures and case studies. The MOI of the Programme is Putonghua.
- 4.4.2 Regarding the assessment of the Programme, in addition to the information mentioned in Para 4.1.5 and Para 4.3.5, the Operator also provided to the Panel the following:
- (a) Assessment Policy of the Programme;
 - (b) Assessment Methods and Weightings of each module;
 - (c) Assessment Moderation Mechanism;
 - (d) Moderation of Examination Papers and Marking Schemes by External Examiner/External Module Examiner Template; and

- (e) Moderation of Examination Answer Scripts and/or Assignments by External Examiner/External Module Examiner Template;
- (f) Policies on Academic Misconduct; and
- (g) Policies on Use of Generative Artificial Intelligence (GenAI)

4.4.3 While reviewing the Assessment Methods and Weightings of each module from the *Accreditation Document*, the Panel observed the modules of “Digital Marketing”, “Strategic Innovation & Entrepreneurship” and “Leadership & Strategy” did not include presentation assessment. According to the *Operator’s Response to Summary of Panel’s Initial Comments*, the Operator provided the revised assessment methods and weightings of the aforementioned modules, which presentation assessments are included.

4.4.4 The Panel observed inconsistencies of using 4-level and 5-level performance scales across different modules. Furthermore, some assessment rubrics use action verbs that may not accurately reflect the level of competency at QF Level 6. The Panel therefore **recommended** that the Operator should align the performance scale across different modules and use appropriate action verbs at QF Level 6 in the assessment rubrics.

4.4.5 Based on the review of the programme content, the Panel noted that the suggested reading lists in most modules only include Chinese publications and lack research-based articles. The Panel also observed that some of the suggested readings are dated. The Panel **advised** the Operator to ensure that up-to-date and research-based publications, including English publications, are included in the module outlines.

4.4.6 In consideration of the above information and notwithstanding the recommendation and advice, the Panel formed the view that the learning, teaching and assessment activities designed for the Programme effectively deliver the programme content.

4.5 **Programme Leadership and Staffing**

The Operator must have adequate programme leader(s), teaching/training and support staff with the qualities, competence, qualifications and experience necessary for effective programme management, i.e. planning, development, delivery and monitoring of the programme. There must be an adequate staff development scheme and activities to ensure that staff are kept updated for the

quality delivery of the programme.

- 4.5.1 The Panel noted the required qualifications of academic staff at different ranks are as follows:

Full-time Academic Staff

Academic Department Head	• normally a recognised doctoral degree and/or high professional standing with demonstrated achievements in scholarship and/or professional practice, as well as research in the relevant field; • rich experience in programme and curriculum development, as well as learning and teaching practice; • good understanding of the higher education environment; • strong management, interpersonal and social skills; and • high proficiency in English and preferably in Chinese, including Putonghua.
Professor	• a recognised doctoral degree and/or high professional standing with demonstrated achievements in scholarship and/or professional practice, as well as research in the relevant field; • rich experience in programme and curriculum development, as well as learning and teaching practice; • good understanding of the higher education environment; • strong management, interpersonal and social skills; and • high proficiency in English and preferably in Chinese, including Putonghua.
Associate Professor	• normally a recognised doctoral degree and/or professional standing with achievements in scholarship and/or professional practice and research in the relevant field; • experience in curriculum design and development, learning and teaching practice at tertiary level; • understanding of the higher education environment; • good management, interpersonal skills; and • high proficiency in English and preferably in Chinese, including Putonghua.

Assistant Professor	• preferably a recognised doctoral degree and/or professional qualifications, as well as teaching experience at tertiary level, and research or practical industry experience in the relevant field; • good interpersonal and social skills; and • high proficiency in English and preferably in Chinese, including Putonghua.
Lecturer	• a recognised master's degree, and preferably with teaching experience at tertiary level and/or experience in professional practice in the relevant field; • good interpersonal and social skills; and • high proficiency in English and preferably in Chinese, including Putonghua.

Part-time Academic Staff

Lecturer	• a minimum of a recognised Master's degree and/or equivalent professional qualifications; • at least 4 years' relevant teaching experience at tertiary / degree level or relevant working experience; and • preferably with research experience, experience in dissertation / project supervision and in providing advice and coaching in academic writing.
Assistant Lecturer	• a recognised relevant degree and preferably with higher qualifications; • at least 2 years' relevant teaching experience at tertiary / degree level or relevant working experience; and • preferably with research experience, and experience in dissertation / project supervision and providing advice and coaching in academic writing.

4.5.2 To ensure teaching staff of the Programme possess adequate Chinese language proficiency for the Putonghua MOI, the Operator informed the Panel that both new and existing academic staff members are required to fulfil the following appointment criteria for Chinese language proficiency.

- (a) Mother tongue/ language is Putonghua; or
- (b) Received a bachelor's degree or above of which the MOI was Putonghua; or
- (c) Have at least three years' working experience in Chinese Mainland or other Putonghua speaking countries or regions; or

- (d) Attained one of the following qualifications:
- i. Grade B, Level 3 or above in the Putonghua Shuipin Ceshi administered by the State Language Commission; or
 - ii. Level 3 or above in the Assessment Papers of the Language Proficiency Assessment for Teachers (Putonghua) administered by the Hong Kong Examinations and Assessment Authority (HKEAA); or
 - iii. Equivalent qualification(s).

4.5.3 The Operator provided the Panel with information of the 5-year academic staffing provision for the Programme, the Panel noted that the staff-to-student ratio (SSR) is 1:20. A Programme Leader is responsible for the Programme's day-to-day operation, quality assurance and improvement, and to provide academic and organisational leadership. Module Convenors are responsible for the day-to-day operation, quality assurance and improvement of the modules, and take a leading role in the learning and teaching activities, assisted by other teaching staff in delivering the lectures and tutorials.

4.5.4 The Operator also provided the profiles of existing and potential teaching staff for the Programme, including each individual's fulfilment of Putonghua language appointment criteria. The Panel noted the potential teaching staff recruitment plan and process presented by the Operator during the site visit, which indicated that the recruitment selection process had been completed and contracts are ready to be offered to the potential staff upon the accreditation process. The Panel **advised** the Operator should monitor the staff-to-student ratio and ensure that it remains appropriate in line with the institutional guideline to support effective learning and teaching.

4.5.5 Regarding staff development, the Panel noted the Operator has a signed Memorandum of Understanding with Shandong Sport University to facilitate guest lectures and staff exchange. Through the discussion with the Operator during the site visit, the Operator also informed the Panel that induction training and mentorship would be provided to new teaching staff.

4.5.6 The Panel noted that recruitment for the Programme may include a higher proportion of non-local teaching staff. To support these new non-local staff adapting to the Hong Kong's higher education context, the Panel **recommended** that the Operator should provide appropriate staff induction, necessary support, and ongoing professional development and training in learning and teaching, with particular emphasis on the needs of new non-local teaching staff.

- 4.5.7 In consideration of the above information and notwithstanding the recommendation and advice, the Panel was of the view that the Operator has adequate staff with appropriate qualifications, experience and expertise necessary for the effective management and delivery of the Programme.

4.6 **Learning, Teaching and Enabling Resources/Services**

The Operator must be able to provide learning, teaching and enabling resources/services that are appropriate and sufficient for the learning, teaching and assessment activities of the learning programme, regardless of location and mode of delivery.

- 4.6.1 The Operator provided the Panel with information on learning and teaching resources for the programme-specific facilities, such as specifications of laboratories and centres. An overview of learning supports and services provided by Learning Commons & Digital Innovation (LCDI), School of General Education and Languages (SGEL), and Student Development Office (SDO) was also provided to demonstrate the support from extracurricular activities. According to the *Operator's Response to the Summary of the Panel's Initial Comments*, the Institute will add a new Tai Koo Campus on the 29th floor of 1063 King's Road, Quarry Bay, Hong Kong, with effect from 1 November 2025, which will be used as a teaching venue for the Programme. During the site visit, a tour of the programme-specific facilities at THEi Chai Wan campus was arranged by the Operator for the Panel. The Operator also demonstrated the access to the e-library and e-resources including academic databases in Chinese relevant to the Programme, such as Tsing Hua University Library, China National Knowledge Infrastructure and Wanfang. The Panel also learnt from the Operator about the provision procedure of modules' references for the library of Learning Commons in each academic year.
- 4.6.2 The Panel observed that some of the programme-specific centres and laboratories can accommodate only 35-40 students. Considering the proposed maximum student intake per year, the Panel **recommended** the Operator should review the class size and ensure adequate teaching and learning facilities particularly laboratories and specialised centres are available to support the student intake.

4.6.3 The Panel noted that Mainland students are expected to be the main group of the student population, which raised concerns regarding the support to graduates for local employment in terms of English and Cantonese languages proficiency. The Panel also regarded that local students who fulfil the interview requirement per Para. 4.2.3(e) may still encounter difficulties with Putonghua as MOI. During the site visit discussions, the Operator emphasised that the language support by SGEL and career guidance by SDO would be sufficient for the students and graduates from the Programme. Moreover, the Operator's industrial partnerships and alumni connection to the industry could also strengthen the career guidance and support for the Programme. However, as the languages support is non-credit-bearing, its effectiveness in enhancing students' English and Chinese proficiency remains uncertain. The Panel therefore **recommended** that the Operator should provide adequate support to enhance students' language proficiency in Chinese (including Putonghua and Cantonese) and English, with a view to improve their employment opportunities in the local market.

4.6.4 Notwithstanding the recommendations, the Panel was of the view that the Operator provides appropriate and necessary resources to support the delivery of the Programme.

4.7 **Programme Approval, Review and Quality Assurance**

The Operator must monitor and review the development and performance of the learning programme on an on-going basis to ensure that the programme remains current and valid and that the learning outcomes, learning and teaching activities and learner assessments are effective to meet the programme objectives.

4.7.1 Regarding the monitoring and review of the Programme, the Operator provided the following information.

- (a) Quality Assurance Manual;
- (b) Academic Policies and Regulations;
- (c) Profiles of potential External Examiner; and
- (d) Extracts of the Minutes of the following Committees/Meetings of the Programme:
 - Vocational Education and Training Academic Board
 - Academic Board
 - Departmental Advisory Committee
 - Internal Validation Panel

- 4.7.2 Based on documents review and discussion with different stakeholders of the Programme, the Panel formed the view that a quality assurance (QA) system is in place to monitor and review the Programme.
- 4.7.3 The Panel noted that stakeholder inputs will be regularly collected for continuous enhancement of the Programme. Student feedback is collected through the Student Feedback Questionnaire (SFQ) and Staff-Student Consultative Committee Meetings. Surveys are conducted to measure employers' level of satisfaction with graduate performance and to identify areas in need of improvement. The views and suggestions of the External Examiners on the programme quality are solicited through External Examiner Reports and meetings of the Departmental Assessment Boards of the Institute.
- 4.7.4 Regarding the recommendations stipulated by the Panel per Para. 4.3.8 and Para. 4.3.9, the Panel **advised** the Operator to monitor student performance from the first cohort onward to ensure the effectiveness of learning and teaching.
- 4.7.5 In conclusion, notwithstanding the advice above, the Panel considered that the development and performance of the Programme have been monitored and to be reviewed on an ongoing basis to ensure that the Programme remains current and valid and that the learning outcomes, learning and teaching activities and learner assessments are effective to meet the programme objectives.

5. IMPORTANT INFORMATION REGARDING THIS ACCREDITATION REPORT

5.1 Variation and withdrawal of this Accreditation Report

- 5.1.1 This Accreditation Report is issued pursuant to section 5 of the AAVQO, and contains HKCAAVQ's substantive determination regarding the accreditation, including the validity period as well as any conditions and restrictions subject to which the determination is to have effect.
- 5.1.2 HKCAAVQ may subsequently decide to vary or withdraw this Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the

standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has / have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has / have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website.

- 5.1.3 If HKCAAVQ decides to vary or withdraw this Accreditation Report, it will give the Operator notice of such variation or withdrawal pursuant to section 5(4) of the AAVQO.
- 5.1.4 The accreditation status of Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of this Accreditation Report.

5.2 Appeals

- 5.2.1 If the Operator is aggrieved by the determination made in this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of this Accreditation Report.
- 5.2.2 If the Operator is aggrieved by a decision to vary or withdraw this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of the Notice of Withdrawal.
- 5.2.3 The Operator should be aware that a notice of variation or withdrawal of this Accreditation Report is not itself an accreditation report and the right to appeal against HKCAAVQ's substantive determination regarding accreditation arises only from this Accreditation Report.
- 5.2.4 Please refer to Cap. 592A (<https://www.legislation.gov.hk>) for the appeal rules. Details of the appeal procedure are contained in section 13 of the AAVQO and can be accessed from the QF website at <https://www.hkgf.gov.hk>.

5.3 Qualifications Register

- 5.3.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register ("QR") at <https://www.hkqr.gov.hk> for recognition under the QF. The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.3.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Ref: 72/60/01

22 October 2025

JoH/CQ/RnL/rel

Appendix

Technological and Higher Education Institute of Hong Kong, Vocational Training Council

Learning Programme Accreditation for Master of Science in Sports Mega Event Management (Retitled to Master of Science in Organisation of Sports Event)

14 - 15 August 2025

Panel Membership

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* The Panel Secretary is also a member of the Accreditation Panel.

